

LIST OF SUBJECT IN APPAREL MERCHANDISING DEPARTMENT
TWO YEAR

1. Apparel Merchandising
2. Business Management
3. Export- Import
4. International Marketing
5. Textile Science
6. Production Management
7. Quality Control
8. Economics
9. Statistics
10. Pattern Making
11. French

B.A (HONS) IN FASHION MARKETING & COMMUNICATION

2ND YEAR

APPAREL MERCHANDISING (2nd YEAR) **FRENCH**

Semester – III

1. Unite' 1

Reucontres

L'e'coute

Vocabulaire Graumaire
Activite's
Suite

2. Lecou 2

Sympathie

Vocabulaire et Grammaire
Activite's
Suite

3. Lecou 3

Gouts et Preference

Vocabulaire et Grammaire
Activite's
Suite

Semester – IV

4. Lecon 4

Accords et Desaccords

Vocabulaire et Grammaire
Activite's
Suite

5. Lecon 5

Surprises

Vocabulaire et Grammaire
Activite's
Suite

B.A (HONS) IN FASHION MARKETING & COMMUNICATION
TEXTILE SCIENCE

Semester – III

Theory

A.

1. Dyeing

Definition, dyeing Theory, Classification of Dyes,
Preparatory Steps of Dyes (Cotton , Wool, Silk).

II. Application of Dyes

Machinery used to apply Dye.

1. Fiber Dying :- Kier Dyeing, Dope Dyeing
2. Yarn Dyeing :- Skein, Package, Beam Dyeing
3. Fabric Dyeing :- Beam, Jig, Winch/Beck, Jet Dying
4. Garment :- Direct Dyeing

Fashion Properties of Dyes

B. Printing

1. Definition, Theory, styles, Methods of Printing
2. Special Types of Printing.

Practical

A. Dyeing Folder – Make tie & dye samples on 1/4th Imperial File.

B. Printing Folder - Make tie & dye samples on 1/4th imperial file or visit to some Dyeing Unit or Printing Unit.

APPAREL MERCHANDISING (TWO YEAR)
TEXTILE SCIENCE

Semester – IV

Theory

Practical

Finishing

Definition, Classification for finishes.

1. Mechanical Finishes
 - Stentering
 - Calendering
 - Sanforizing
 - Milling
 - Beetling
 - Pressing
 - Brushing & Raising
 - Softening
2. Stiffening Finishes
 - Starching
 - Weighting
 - Flocking
3. Cotton Finishes
 - Mercerization
 - Parchmentization
4. Wool Finishes
 - Moth Proofing
 - Chlorination
 - Permanent Setting
5. Synthetic Finishes
 - Delustring
 - Antipilling
 - Durable Press
 - Water Repellent
 - Anti-Static
 - Soil- Release
 - Fire Retardant
 - Softening Finish
6. Stain Removal
 - Tea
 - Coffee

Theory

Blood
Ink
Oil
Nail Polish
Paints
Perfume

Practical

Can do it practically need
some common solvents
for their removal